



**B.V. Patel Institute of Management,
Uka Tarsadia University**



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A Session on “How to Give an Effective Presentation” by Vaibhav Chopra

An initiative by a student of T.Y.BBA under student development cell of the institute was taken to make the other students clear with how to present an effective presentation. The session was scheduled for SY.BBA-I students on 31st July, 2019, SY BBA-II on 1st August, 2019, while for TY BBA on 2nd August 2019 it was scheduled.

The session went quite smooth and interactive where every area to be taken care of for a professional presentation was explained with a realistic practical approach. The tips were given on the following aspects regarding presentation:

- Appearance
- Confidence and fluency
- Gesture and posture
- Content of the slides
- Slides design
- Transition and animation
- And much other deep insights attracting audience

The session was much fruitful and needed for the students in terms of their academics as well as career prospects. And then the students were guided about the upcoming presentation competition for getting a platform to further polish their presentation skills.